



*Betty Ruth Kaplan Greenberg*

*March 28, 1928 - December 1, 2023*



# *The Twenty-Third Psalm*

*The Lord is my Shepherd, I shall not want.*

*He maketh me to lie down in green pastures;*

*He leadeth me beside the still waters.*

*He restoreth my soul. He leadeth me in the  
path of righteousness for His name's sake.*

*Yea, though I walk through the valley of the  
shadow of death, I will fear no evil;*

*for Thou art with me;*

*Thy rod and Thy staff they comfort me.*

*Thou preparest a table before me  
in the presence of mine enemies.*

*Thou anointest my head with oil;  
my cup runneth over.*

*Surely goodness and mercy shall follow me  
all the days of my life; and I  
will dwell in the house of the Lord forever.*

## *Mourner's Kaddish*

## קדיש יתום

יִתְגַּדֵּל וְיִתְקַדֵּשׁ שְׁמֵהּ רַבָּא. בְּעֶלְמָא דִּי כְּרָא  
כְּרַעוּתָהּ, וְיִמְלִיךְ מַלְכוּתָהּ בְּחַיֵּיכוּן וּבְיוֹמֵיכוּן  
וּבְחַיֵּי דְכָל בֵּית יִשְׂרָאֵל. בְּעֶגְלָא וּבְזִמְן קָרִיב  
וְאָמְרוּ אָמֵן:

Yit-ga-dal v'yit-ka-dash sh'mei ra-ba. B'al-ma di-v'ra  
chi-ru-tei, v'yam-lich mal-chu-tei b'chai-yei-chon  
u-v'yo-mei-chon u-v'chai-yei d'chol beit Yis-ra-eil, ba-a-ga-la  
u-viz-man ka-riv, v'i-m'ru: A-mein.

יְהֵא שְׁמֵהּ רַבָּא מְבָרַךְ לְעַלְמֵי וּלְעַלְמֵי עֲלַמְיָא:

Y'hei sh'mei ra-ba m'va-rach l'a-lam ul'al-mei al-mai-ya.

יִתְבָּרַךְ וְיִשְׁתַּבַּח, וְיִתְפָּאֵר וְיִתְרוֹמֵם וְיִתְנַשֵּׂא  
וְיִתְהַדָּר וְיִתְעַלֶּה וְיִתְהַלָּל שְׁמֵהּ דְקָדְשָׁא בְּרִיךְ הוּא  
לְעֵלָא מִן כָּל בְּרַכְתָּא וְשִׁירְתָּא, תְּשַׁבַּחְתָּא  
וְנַחְמְתָּא, דְאָמִירָן בְּעֶלְמָא, וְאָמְרוּ אָמֵן:

Yit-ba-rach v'yish-ta-bach v'yit-pa-ar v'yit-ro-mam  
v'yit-na-sei, v'yit-ha-dar v'yit-a-leh v'yit-ha-lal sh'mei  
d'ku-d'sha, b'rich hu. L'ei-la min kol bir-cha-ta v'shi-ra-ta,  
toosh-b'cha-ta v'ne-che-ma-ta da-a-mi-ran b'a-l'ma, v'i-m'ru:  
A-mein.

יְהֵא שְׁלַמָּא רַבָּא מִן שְׁמַיָּא וְחַיִּים עָלֵינוּ וְעַל כָּל  
יִשְׂרָאֵל, וְאָמְרוּ אָמֵן:

Y'hei sh'la-ma ra-ba min sh'ma-ya v'cha-yim a-lei-nu v'al kol  
Yis-ra-eil, v'i-m'ru: A-mein.

עֲשֵׂה שְׁלוֹם בְּמְרוֹמָיו הוּא יַעֲשֶׂה שְׁלוֹם עָלֵינוּ וְעַל  
כָּל יִשְׂרָאֵל, וְאָמְרוּ אָמֵן:

O-seh sha-lom bim-ro-mav, hu ya-a-seh sha-lom a-lei-nu  
v'al kol Yis-ra-eil, v'i-m'ru: A-mein.

# *Mourner's Kaddish*

## English Translation

Glorified and sanctified be God's great name throughout the world which He has created according to His will. May He establish His kingdom in your lifetime and during your days, and within the life of the entire House of Israel, speedily and soon; and say, Amen.

May His great name be blessed forever and to all eternity.

Blessed and praised, glorified and exalted, extolled and honored, adored and lauded be the name of the Holy One, blessed be He, beyond all the blessings and hymns, praises and consolations that are ever spoken in the world; and say, Amen.

May there be abundant peace from heaven, and life, for us and for all Israel; and say, Amen.

He who creates peace in His celestial heights, may He create peace for us and for all Israel; and say, Amen.



**Betty Greenberg** was born Betty Ruth Kaplan in Alexandria, Louisiana. She passed peacefully on Friday, December 1, 2023, at her home in Thomas Park in Beaumont.

Growing up in Alexandria, she was frequently at her father's side learning the retail business at his department store. Her first taste of the limelight came when, at the age of eight, she won first prize in a talent contest. The award was a Betty Boop doll. She was stage struck from that day forward.

Betty met her love and life partner, Sheldon Greenberg, in Alexandria, Louisiana, while he was serving in the United States Army-Air Corps. After a six-week romance, they were married on February 24, 1946. They moved to Beaumont where Sheldon joined his father and brother in the family business known as the Fair Store. Together, they raised five children and built The Fair Stores into a twenty-eight-store chain. Betty's strong work ethic, incredible fashion sense and delight in making others feel beautiful made her an invaluable asset to both her husband and the company.

Governor Clement declared Betty an honorary Texas Citizen. Mayor Maurice Meyers issued a proclamation creating Betty Greenberg Day in Beaumont and the Neches River Festival named her the Outstanding Citizen of the Year. She received special recognition from Main Street for her fundraising and commendable support of the restoration of the Jefferson Theatre. Suits of Success, a program supporting young women with donations of business wear, named Betty the "Best Dressed Woman" for her mentorship of women in business. She received the prestigious J. C. Creager Award and in February of 1991, she was declared the American Heart Association's "Woman With Heart." In June of 2001, Beaumont Mayor, David Moore, proclaimed Betty Greenberg Day in Beaumont for the second time.

The fabulous Betty G. was dubbed the "two-million-dollar lady" for the literal millions of dollars she raised for charity and the arts including organizations ranging from the United Way to the Sisterhood at Temple Emanuel and the United Jewish Appeal, by which she was recognized for her "great efforts." She was a driving force for the good of the community and did extensive

fund raising for Lamar University, the March of Dimes, and Boys Haven where she created the organization's annual fundraiser, the Crawfish Festival. The L. U. annual "Funtier Frolic" which she created and chaired for five years raised over a hundred thousand dollars for the Presidential scholarship fund. She served on the Board of Directors at St. Elizabeth Hospital for more than a decade. Betty served as the Telethon Chairman for the Muscular Dystrophy Association raising the largest amount the organization had received in any year.

Betty was a part of Beaumont Community Players for six decades. A leading lady in the nineteen fifties and sixties, she became an even bigger star as the "fundraiser-in-chief" who worked tirelessly to make the Betty Greenberg Center for Performing Arts, named in her honor, a reality. In, 2018, the players celebrated her ninetieth birthday with "Betty's Birthday Bash" which was attended by an at capacity crowd. The event included a vintage fashion show featuring her amazing collection of styles worn by several of the models that had appeared in her decades of fashion show presentations.

Betty leaves a legacy of love for her family and friends and the abundant evidence of her generosity and kindness. Her memory is, and will be, a blessing.

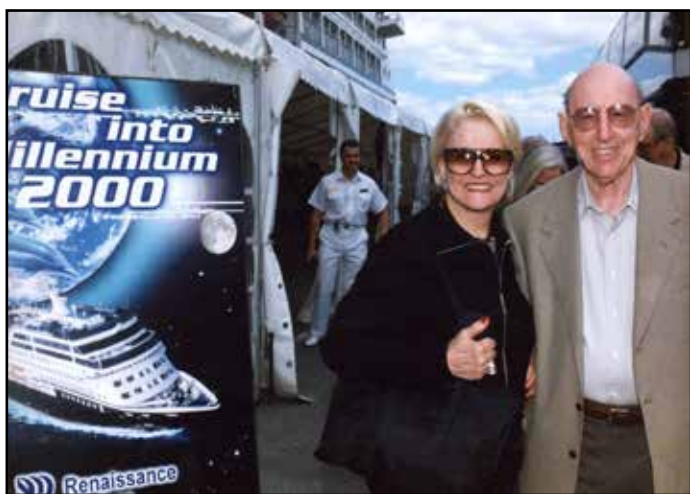
Survivors include their children, Frank Greenberg and his wife, Jennifer; Sherry Shefman and her husband, Michael, all of Austin; and Marc Greenberg of Beaumont; daughter-in-law, Barbara Brookner, and her husband, Steven, of Beaumont; granddaughter, Jenny Palermo and her husband, Thomas; great-grandchildren, Trey Palermo and Lilly Palermo, all of Houston; nieces, Deborah Kaplan of Houston; Rosalyn Kaplan of Atlanta; Dena Frankfurt; MiMi Levy; Rachael Hausmann and husband, Mark; Judith Kiefer; and nephews, Sidney Kaplan and Meyer Kaplan both of Louisiana; and Brad Klein and his wife, Catherine, of Beaumont.

Her husband, Sheldon Greenberg, and her sons, Bruce Greenberg, and Jeff Greenberg preceded her in death.

The family wishes to acknowledge the loving care given Betty by Pearlie Mae Woods, Katry Martin, Kathy Simpson, Mary Thomas, Alma Turner, and the ladies of Home Health Care: Christa Broussard, Shirley Rainwater, April Drake, and Casey Flitcraft.







# Florals, voiles bloom at garden party

"A Garden of Equestrian Delights," the Red Cross benefit dinner dance Saturday at the Plum Nearly Ranch, brings back a lot of nostalgia and notions of "soce" parties, old-fashioned expressions like nurse and questions such as, "What do you wear to a garden party?"

There are a number of fashionable choices.

LeBlond Adams, head of the home economics department at Lamar University, suggests "elegant linen dresses with those gorgeous collars" for the benefit.

"With our climate and humidity, cotton is always good," she adds. "Eyelets are making a strong comeback, and voile has been around for several years."

This season's best silhouettes also harken to afternoons and evenings of hub-bub lingerie and garden gatherings. "We are seeing shades of the '50s and since looks from the '20s," she says, pointing out the number of dropped waistlines.

Merle Booker, owner of Yesterday's antique shop, emphasizes the importance of nostalgic dressing. Her advice to women attending the garden party is to raid grandmother's closet.

"Get out her lace-trimmed white petticoat, top it with a soft white lace-trimmed blouse, tie a pastel sash on -- and you're appropriately dressed for the garden affair," she says. The final touch

would be a wide brimmed Victorian hat.

Barbara Angella, owner of The Clothes Horse, suggests florals in polished cottons or a light lace. "There are a lot of pretty strapless sundresses in gossams which would be lovely," she says. "I always think of cool white or cerv in the best colors." She selected a chambray dress for the event, but she says any soft pastel cotton would be an excellent choice.

Jo Ann Giles of Jo Ann's Jazz cited "some wonderful white gauze" as being her choice. "An off-the-shoulder look always looks wonderful," she says. Although cotton is one of the best sellers in her shop, she adds rayon is enjoying a resurgence in popularity. "It's better made now and more nearly wrinkle-free," she says.

Patrons from Southeast Texas and Southwest Louisiana will join an international array of horse raisers and horse fanciers for the event, to begin at 4 p.m. at the ranch, situated on West Port Arthur Road about 2 1/2 miles south of Cardinal Drive.

Dinner will start at 7 p.m., the auction at 8:30 p.m. and dancing after the auction. Guests may choose either the full evening - "A Celebration of the Spirit of Kings" - or solely the auction, "A Bidder's Bazaar" which includes light refreshments.

Further information and reservations are available by calling the ranch at 722-1192.

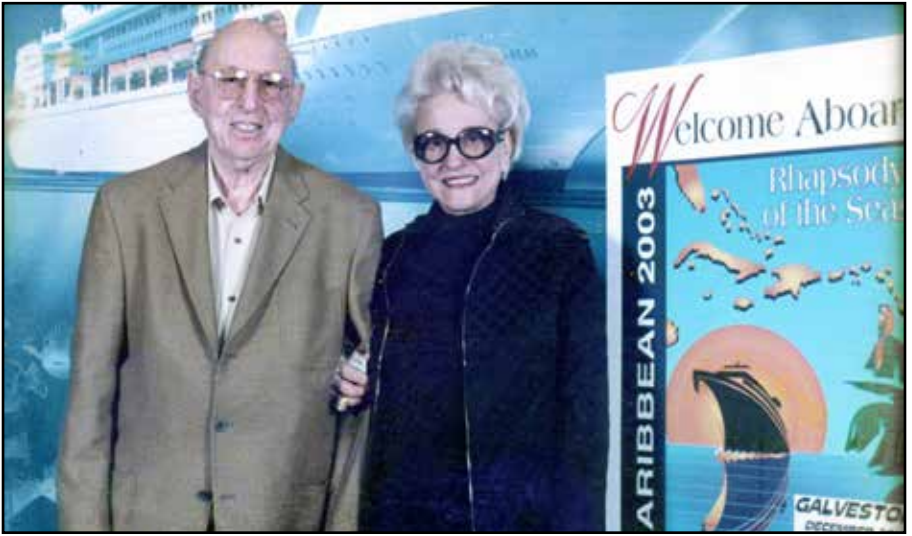


Staff photo by Meg McIlwain  
Lolita Ramos, left, Dalton Babineux and Betty Greenberg stop out in style for Saturday's Red Cross benefit at the Plum Nearly Ranch.







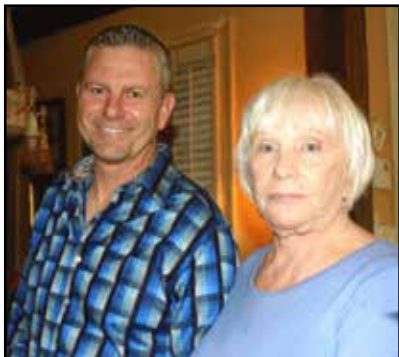
















**Funeral Service**

Friday, December 8, 2023 11:00 a.m.

Broussard's Chapel  
Beaumont, Texas  
Rabbi Chava Koster  
Rob Clark, Pianist

**Pallbearers**

Kyle Sterling  
Kevin Kearns  
Brad Klein  
Robert Cantu  
Steven Brookner  
Colin Crabbe

**Honorary Pallbearers**

Alan Sampson  
S.L. Greenberg  
Paula Bothe  
Tony Archibald

**Interment**

Hebrew Rest Cemetery  
Beaumont, Texas

**Memorial Contributions**

United Jewish Appeal  
Israel Emergency Fund  
*[ujafedny.org/israel-emergency-fund](http://ujafedny.org/israel-emergency-fund)*

Betty Greenberg Center for Performing Arts  
4155 Laurel Avenue  
Beaumont, Texas 77707

*Broussard's*  
Established 1889

Please sign Mrs. Greenberg's guest book and share your memories at  
**[broussards1889.com](http://broussards1889.com)**